

Working on Europe

YUFE Academy



**STUDIO
EUROPA**
MAASTRICHT

 **Young Universities
for the Future of Europe**

 **Maastricht University**

Introduction

Working on Europe YUFE Academy is a series of student-based, research-centred lectures jointly organised by the Maastricht University and Studio Europa Maastricht under the Young Universities for the Future of Europe (YUFE) alliance.

The upcoming lecture series aims to provide unique and interdisciplinary research on Europe and European integration. Fostered through a proactive and critical debate, students will be engaged in exploring the most relevant concerns of the European Project and discover their role in shaping its future.

By focusing on the research, stories, and heritage of Europe, our multidisciplinary team of researchers will facilitate a digital, interactive, and knowledge-based platform for dialogue and debate, covering the topics of:

- Democracy, Politics, Security and Rule of Law
- Identity, Heritage and the Citizens' Perspective
- Prosperity, Welfare and Inequality
- Knowledge, Technology and Digitalisation

This year's week-long edition of the YUFE Academy will be comprised of coursework highlighting citizens' wellbeing, inclusiveness, and diversity. Hosted by Studio Europa Maastricht, students will explore, discuss, and jointly define their role in making this project fit for the future. The academy will provide a meeting place for European students and citizens working on a better Europe. To that end, we are excited to welcome the next generation of young ambassadors who want to learn more about overcoming the current challenges and ensuring the sustainability of the admirable European integrational project!

Who are we looking for?

- We are looking forward to welcoming highly engaged students excited to work on innovative solutions ensuring the sustainability of European values. We pursue participants eager to broaden their horizons and advance our mutual passion for strengthening European integration, increasing citizens' welfare, and bringing European inclusiveness to the forefront of discussion.

What do we offer?

- Our team of researchers will provide a student-centred lecture series delivered across the YUFE alliance, where students from diverse backgrounds and all study levels can

obtain knowledge and develop an in-depth understanding of the topics on European integration.

- We offer an inclusive lecturing and working environment where students can develop professional competencies and Pan-European, interdisciplinary networks of connection to tackle the European pressing concerns.
- Upon completion of the Working on Europe YUFE Academy, students will receive a Certificate of Attendance.

Who are we?

About Studio Europa Maastricht

"Studio Europa Maastricht aims to position Maastricht as a meeting place for citizen dialogue and debate and establish a Centre of Excellence for research on Europe and European integration. In short: a workplace for a better Europe. For everyone. Our mission is to stimulate active, critical debate with citizen engagement at its core."

Managing Director, Dr. Gonny Willems



More information about Maastricht, Working on Europe and Studio Europa Maastricht is available at: <https://maastrichteurope.nl>.



About YUFE

"The YUFE Alliance is based on the joint vision of ten young research-intensive universities and four non-academic partners located all across Europe. The YUFE partners came together based on their shared dedication to the European spirit, their common aim to contribute to a more competitive, innovative and united Europe and their ambition to help address today's challenges."

Director of YUFE Alliance at Maastricht University, Dr. Daniela Trani

More information about Young Universities for the Future of Europe (YUFE) is available at: <https://yufe.eu>.

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Overview and Programme Details

Organiser:	Studio Europa Maastricht, Maastricht University
Course Coordinator:	Dr. Ivan Rubinić
Period:	The 2021 Working on Europe YUFE Academy will be held between 20-24 of September 2021.
Place:	Given the current travel restrictions, the lectures will be carried out entirely online via the Zoom platform.
Application Fee:	The Academy is free of charge and open to all students enrolled at the universities from the YUFE alliance.

This year's programme will feature five interconnected, two-hour sessions. The aim of the academy is to introduce the students to the topics of European inequalities, citizens participation and heritage, executive federalism, migration, and welfare. Enrolled students will be able to attend all lectures or participate in individual lectures that are of interest to them. However, the Certificate of Attendance will be provided only to students attending the programme and will be conditional upon completing the student evaluation form following the completion of the YUFE 2021 Working on Europe Academy.

The lectures will be divided in sections, and held as follows:

Date	Time*	Topic
20.09.2021	16:00	Welcome Address
20.09.2021	16:15	Session 1: The Great Lockdown and the Sustainability of the European Socioeconomic Project
21.09.2021	16:00	Session 2: Citizen Participation in Co-constructing Narratives on European Heritage
22.09.2021	16:00	Session 3: Executive Federalism and Politicisation in the European Union Before and During Covid-19
23.09.2021	16:00	Session 4: Introduction to Immigration, Intra-EU Mobility, and the Welfare State
24.09.2021	16:00	Session 5: Wicked problems, origins, and governance approaches needed to move towards a sustainable society.
24.09.2021	18:00	Closing Remarks

*Central European (CET) Time.

Structure and Teaching Methods

Sessions will be comprised of two parts. The first part will include a lecture with a detailed presentation of the topic. In contrast, the second block will be dedicated to a student-based discussion, critical debate or hands-on learning experience, following the principles of Problem Based Learning.

Session Details

Session 1: **The Great Lockdown and the Sustainability of the European Socioeconomic Project**

Lecturer: **Dr. Ivan Rubinić**

This lecture's principal purpose is charting the route towards a sustainable European integration through the lessons drawn from the nexus between the cross-country COVID-19 pandemic response effectiveness and the economic inequalities. Given the vast cross-country inequalities in initial capital and labour endowments, the European single market generates unequal labour exchange and the cross-country differences in social labour recognition. The latter leads to the institutional setting systemically fostering inequalities between the capital-abundant west and the less-developed East. Even though the eastern countries are catching up with the west, this process is slow, far from over, and hindered by the persisting unequal relations which enable the west to exploit the East. In this regard, this lecture aims to provide a compelling framework supporting the progressive idea of European unity by showing that the existing inequalities contradict the implementation of the admirable European values of equality, solidarity, and cohesion. Through the prism of European affairs, this exposes the tension between two types of solidarity, that of national public systems and that of supranational solidarity, being the core value underlying the European social project. In line with current developments, persisting on this conundrum stemming from vast differences in available resources exerts and will continue to exert an enormous challenge for the European cohesiveness. To tackle this crisis in an orderly fashion and secure post-COVID European sustainability, policymakers must realise that prioritising market freedoms ahead of societal necessities render a disservice to both. Consequently, this lecture will demonstrate that the COVID pandemic mandates abandoning nation-centred decision-making and demands rethinking European values in a conceptual and practical sense.

Pre-attendance materials:

- Rubinić, I., & Tajnikar, M. (2019). Labour Force Exploitation and Unequal Labour Exchange as the Root Cause of the Eurozone's Inequality. *Društvena Istraživanja*, 29 (2), 207-228. <https://doi.org/10.5559/di.28.2.02>.
- Rubinić, I. (2020). Pandemic Paradigm Shift. *Journal of Labor and Society*, 23 (3), 383-397. <https://doi.org/10.1111/lands.12486>.
- European Commission (2021). Recovery and Resilience Facility. Online, Available at: https://ec.europa.eu/info/business-economy-euro/recovery-coronavirus/recovery-and-resilience-facility_en.

- The Economist (2021). Covid-19's second wave has devastated eastern European countries. Online, Available at: <https://www.economist.com>.

Specific Learning Outcomes:

- Acquiring an in-depth understanding of the European inequalities and the complexities related to the European pandemic response plan.
- Understanding the disconnect between European values and socioeconomic realities.
- Developing abilities of critical assessment of the European policymaking.
- Developing personal, students' competencies related to expressing ideas in an open debate with increased confidence.

Session 2: Citizen Participation in Co-constructing Narratives on European Heritage

Lecturer: **Dr. Nicole Basaraba**

This lecture will introduce the advantages and challenges of citizen participation in the co-construction of European heritage. The concept of "public history" will be introduced and its impact on the sharing of authority between subject-matter experts (i.e., historians) and citizens. The common methods used to gather citizen contributions to heritage making, including crowdsourcing, will be presented. The results of these participatory methods will be contextualised within examples of digital humanities projects (e.g., Europe's Time Machine) and digital storytelling formats. Some popular genres used for the presentation of heritage narratives include virtual museum exhibitions, mobile applications, and interactive web documentaries.

Pre-attendance materials:

- Spurgeon, C., Burgess, J., Klæbe, H., McWilliam, K., Tacchi, J. A., and Tsai, Y. H. (2009). Co-creative media: theorising digital storytelling as a platform for researching and developing participatory culture. In *Communication, Creativity and Global Citizenship: Refereed Proceedings of the Australian and New Zealand Communication Association Conference 2009* (pp. 274-286). Australian and New Zealand Communication Association.
<https://eprints.qut.edu.au/25811/1/25811.pdf>.
- Noordegraaf, J., Bartholomew, A., and Eveleigh, A. (2014, February). Modeling crowdsourcing for cultural heritage. In *Museums and the Web* (pp. 25-37).
<https://mw2014.museumsandtheweb.com/paper/modeling-crowdsourcing-for-cultural-heritage/>.
- Time Machine Project [Video – 27 March 2019].
<https://www.youtube.com/watch?v=UlvTARiC5fM>.

Specific Learning Outcomes:

- An introduction to the disciplines of digital humanities and public history.
- An overview of methods for conducting community-engaged research on topics of heritage.
- An understanding of emerging formats of digital narratives.
- Hands-on experience in developing a co-creation project plan for heritage narratives.

Session 3: Executive Federalism and Politicisation in the European Union Before and During Covid-19

Lecturer: **Dr. Alvaro Oleart**

This lecture departs from the political response to Covid-19 in the European Union (EU), and suggests that 'executive federalism' (see Crum, 2013) is normatively problematic. The lecture explores previous episodes of EU politicisation, such as the Transatlantic Trade and Investment Partnership (TTIP) negotiations, in order to understand the institutional 'opposition deficit' of the EU. Throughout the lecture, we will discuss how politicisation should be seen as a symptom of the 'normal' politics of a democratic polity, as it enlarges the political arena by embedding European issues into national political debates. Demands for 'Another Europe is Possible' empower rather than hinder the legitimacy of the EU. This analytical perspective is then mobilised in order to make sense of the future of EU integration in general, and the Conference on the Future of Europe in particular.

Pre-attendance materials:

- Crum, B. (2013). Saving the Euro at the Cost of Democracy?. *Journal of common market studies*, 51(4), 614-630. <https://doi.org/10.1111/jcms.12019>.
- Bouza, L. and Oleart, A. (2018). From the 2005 Constitution's 'permissive consensus' to TTIP's 'empowering dissensus': The EU as a playing field for Spanish civil society. *Journal of Contemporary European Research*, 14(2), 87-104.
- Podcast series 'Europe after coronavirus', available here: <https://podcasts.apple.com/be/podcast/europe-after-coronavirus/id1508216671>.

Specific Learning Outcomes:

- Define and use the concept of 'executive federalism' in the EU context.
- Apply various concepts and theories to concrete cases of EU politics and policy-making.
- Make sense of current debates about the future of Europe and the role of politicisation.

Session 4: Introduction to Immigration, Intra-EU Mobility, and the Welfare State

Lecturer: Clare Fenwick

Freedom of movement, the right to live and work in any member state of the European Union (EU) for citizens, is a fundamental principle of the EU and widely considered as one of the most important achievements of European integration. Yet this key pillar of European integration has become a major topic of controversy, particularly following the financial crisis of 2008 and appears to be a key driver of Euroscepticism (e.g., Brexit) across the Union. Immigration and the movement of mobile citizens continue to transform our societies; thus, it is no surprise that this form of globalisation has caught the interest of the public, politicians, and researchers alike. This lecture examines key trends in European migration and explores the ability states to address inequality within their borders in light of increasing immigration and movement of EU mobile citizens. We will look at the role of immigration and mobility in transforming the boundaries of European welfare states and try to better understand the debates surrounding the wide-reaching effects of immigration on social policy. Moreover, we will discuss the dilemmas that policymakers face when trying to reconcile their national welfare systems and labour markets in times of increasing migration.

Pre-attendance materials:

- Kvist, J. (2004). Does EU Enlargement Start a Race to the Bottom? Strategic Interaction among EU Member States in Social Policy. *Journal of European Social Policy*, 14(3), 301-318. <https://doi.org/10.1177/0958928704044625>.
- Blauburger, S. and Schmidt, S. K. (2014). Welfare migration? Free movement of EU Citizens and access to social benefits, *Research & Politics*. 1(3), 1-7. <https://doi.org/10.1177/2053168014563879>.
- Fenwick, C. (2019). The political economy of immigration and welfare state effort: Evidence from Europe. *European Political Science Review*, 11(3), 357-375. <https://doi.org/10.1017/S175577391900016X>.
- Burgoon, B. (2014). Immigration, Integration, and Support for Redistribution in Europe. *World Politics*, 66(3), 365-405.

Specific Learning Outcomes:

- Understand the key features of intra-EU mobility.
- Understand the main theories in academic research in the field of immigration and the welfare state.
- Build and defend well-grounded arguments regarding the political and economic implications that immigration poses for EU welfare states.

Session 5: Wicked problems, origins, and governance approaches needed to move towards a sustainable society

Lecturer: Dr. Robin van Kessel

This lecture's core topic revolves around the co-existence of many 'wicked' problems in modern society, which are problems that are hard to conceptualise, seemingly resistant to solutions, and involve an array of stakeholders. Notable examples include climate change, humanitarian crises, digital divides and – most recently – COVID-19. To truly understand what can be taken in addressing wicked problems, it is first necessary to understand what mechanisms create and sustain them. This lecture will explore three overarching societal drivers of change that can be connected to the creation and continued existence of wicked problems. Subsequently, the lecture will focus on one particular 'wicked' problem: digital divides. It expands on what the economic and public health consequences can be in a Digital Age when digital divides are not adequately addressed prior to the transition to a digital society. In doing so, the digital divides in Europe – often regarded as the pinnacle of digital connectivity – are highlighted. Finally, the lecture will explore different governance approaches and concrete steps that can be pursued to work towards addressing and (potentially) solving 'wicked' problems.

Pre-attendance materials:

- van Kessel, R., Wong, B. L. H. (2021). Building Back Better after COVID-19: a scoping review of wicked problems affecting developed countries and implications for global governance. Available from: <https://www.medrxiv.org/content/10.1101/2021.04.26.21256126v1>.
- Head, B. W., Alford, J. (2015). Wicked Problems: Implications for Public Policy and Management. *Administration and Society*, 47 (6), 711–39. <https://doi.org/10.1177/0095399713481601>.
- Kickbusch, I., Leung, G. M., Bhutta, Z. A., Matsoso, M. P., Ihekweazu, C., Abbasi, K. (2020). Covid-19: How a virus is turning the world upside down. *BMJ*, 369, 10–2. <http://dx.doi.org/doi:10.1136/bmj.m1336>.
- Honeyman, M., Maguire, D., Evans, H., Davies, A. (2020). Digital technology and health inequalities: a scoping review. Cardiff: Public Health Wales NHS Trust. Available from: <https://phw.nhs.wales/publications/publications1/digital-technology-and-health-inequalities-a-scoping-review/>.
- Mazzucato, M. (2019). *Governing Missions in the European Union*. Brussels: European Commission.

Specific Learning Outcomes:

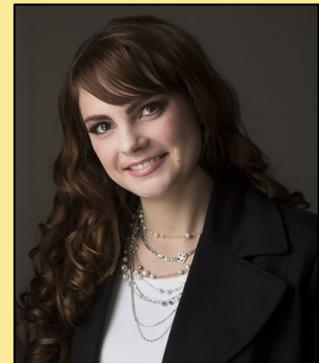
- Understand the complexity of 'wicked' problems.
- Understand the consequences of digital divides in an ever-digitalising society.
- Explore different options for modern governance to adequately work on 'wicked' problems.

Lecturer's Profiles



Dr. Ivan Rubinić is a postdoctoral researcher in European integration at Studio Europa Maastricht, Maastricht University. He is working toward the advancement of political economy, economic inequality, international trade, development economics, and European integration. He is a passionate advocate of pluralism in economics with a research focus on European inequalities, welfare, and prosperity. He holds PhD in Economics obtained from the School of Economics and Business, University of Ljubljana. He has been awarded the University of Ljubljana Recognition for the Best Study Achievements, the Danubius Young Scientist Award, and the URPE Doctoral Fellowship. He is editor-in-chief of the journal *Review of Economics and Economic Methodology*. Ivan is a political economy lecturer committed to exposing that excessive cross-country inequalities stand in the way of the European vision of shared prosperity, equality, and cohesiveness. In this regard, his theoretical and empirical efforts aim to overhaul the ideological oppositions to render the admirable European integration sustainable and aligned with its founding values. His scholarly record is comprised of a number of publications, recognized by many renowned scientific outlets, including Palgrave Macmillan, Routledge, and Oxford University Press.

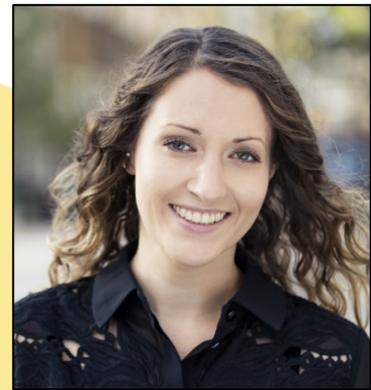
Dr. Nicole Basaraba is a postdoctoral researcher at Studio Europa Maastricht, Maastricht University. Her research focuses on the creative practices for developing and evaluating interactive digital narratives for cultural heritage, tourism, public history, and digital humanities projects. As part of the Working on Europe programme with Studio Europa, she is investigating the emerging concept of creative placemaking and how the techniques can be used to contribute to storytelling about the heritage and identity of citizens in the Meuse-Rhine Euroregion. Basaraba holds a PhD in Digital Humanities from Trinity College Dublin (Ireland) and a Master of Arts in Communications and Technology from the University of Alberta (Canada). After submitting her PhD thesis, Basaraba completed a Visiting Research Fellowship at the Centre for Contemporary and Digital History at the University of Luxembourg. Her work has been published in *Frontiers of Narrative Studies*, *New Review of Hypermedia and Multimedia*, and her monograph titled 'Transmedia for Cultural Heritage: Remixing History' is forthcoming with Routledge, UK.



Dr. Alvaro Oleart is a postdoctoral researcher at Studio Europa Maastricht and the Department of Political Science, Faculty of Arts and Social Sciences of Maastricht University. He is the author of the book "Framing TTIP in the European Public Spheres: Towards an Empowering Dissensus for EU Integration", published by the Palgrave series in European Political Sociology. Previously, he worked as a postdoctoral researcher and lecturer at the Department of Political Science and Public Administration of the Vrije Universiteit Amsterdam

in the Horizon 2020 project 'RECONNECT: Reconciling Europe with its Citizens through Democracy and the Rule of Law'. He holds a PhD in political communication from the Université Libre de Bruxelles (ULB), and he is an active member of the Jean Monnet Network 'OpenEUDebate'. The core of his academic research has been the interactive relationship between national and European politics, both from a public sphere and an institutional perspective. His main fields of interest are political communication, the European public sphere, the role of civil society in the EU policy-making, transnational social movements, EU trade policy, populism and democracy in Europe, and the analysis of discourse and narratives. His research has been published in international peer-reviewed journals, such as the Journal of Common Market Studies, the Journal of European Integration, the Journal of Contemporary European Research, Communication & Society or Politique Européenne.

Clare Fenwick is a postdoctoral researcher in Political Economy. Her research focuses on better understanding how uncertainty in the labour market affects voters' policy and party preferences in Europe, and how this in-turn leads to consequences for European welfare states and socio-economic outcomes in general. Clare's work is supported by inter-disciplinary collaborations from within the School of Business and Economics (Research Centre for Education and the Labour Market, ROA) and the Faculty of Arts and Social Sciences (Department of Political Science). Clare's PhD from the Department of Economics, Leiden University was a part of the multidisciplinary research project 'SOLID: solidarity under strain – A legal, criminological and economic analysis of welfare states and free movement in the EU' and examined the ways in which immigration structurally challenges and changes the organisation and conceptual boundaries of national welfare states in Europe. Her paper 'The political economy of immigration and welfare state effort: Evidence from Europe' was awarded Leiden Law School's 2020 Meijer's Prize for best published article. Clare worked in International Development on parliamentary strengthening programmes to improve the functioning of Parliaments and policy processes in countries such as Iraq, Egypt, and Jordan. Additionally, she studied the double degree MSc Public Policy and Human Development with a specialisation in Migration Studies at the United Nations University - Maastricht Economic and Social Research Institute on Innovation and Technology (UNU-MERIT) & Maastricht Graduate School of Governance (MGSoG).



Dr. Robin van Kessel is currently employed as an Assistant Professor at the Department of International Health at Maastricht University. His primary research focus constitutes the area of 'wicked' problems (in particular digital divides), digitalisation of society, and governance approaches. His background consists of a PhD in the field of autism and education policy in the European Union and an MSc in Governance and Leadership in European Public Health. Next to his position in Maastricht, he is also involved in the Young Researchers Network of Studio Europa Maastricht and in the Global Health Workforce Network Youth Hub of the World Health Organization.

Important Dates and Contact Information

For all further inquiries, please contact the relevant staff by using the information below:

Application Process Coordinator:

drs. Veronique Eurlings
YUFE Institutional Coordinator, Maastricht University
Email: veronique.eurlings@maastrichtuniversity.nl

Course Coordinator:

Dr. Ivan Rubinić
Postdoctoral Researcher at Studio Europa Maastricht,
Maastricht University
Email: i.rubinic@maastrichtuniversity.nl

Application Process:

Students must register to individual lectures using the following links:

Session 1: The great lockdown - <https://www.aanmelder.nl/126032/subscribe>
Session 2: Citizen's participation - <https://www.aanmelder.nl/126033/subscribe>
Session 3: Executive federalism - <https://www.aanmelder.nl/126034/subscribe>
Session 4: Introduction to immigration - <https://www.aanmelder.nl/126035/subscribe>
Session 5: Wicked problems - <https://www.aanmelder.nl/126036/subscribe>

Participation is free of charge.

The registration portal will be open until September 10, 2021.

The number of participants is limited to 150.

Technical Requirements and Joining Instructions:

This series will be hosted on Studio Europa Maastricht's Zoom account and students need to download Zoom application and familiarise themselves with the platform.



research



stories



heritage

